

GREENWICH WEST



Greenwich West is conveniently located at 110 Charlton Street, in a quiet setting in an otherwise rushed city, at the confluence of three of New York’s most exclusive and charming neighborhoods. With Hudson River Park, Soho, Tribeca and the West Village all just minutes away, you can engage in any activity your heart desires. Whether it’s wandering the quiet streets of Hudson Square, shopping in Soho, dining at a small café in the West Village, or attending a Tribeca Film Festival gala, a vital and eclectic lifestyle surrounds you.

FOOD & DRINK

- 1 Blue Ribbon Sushi
- 2 The Odeon
- 3 The Mercer Kitchen
- 4 Balthazar
- 5 Cipriani Downtown
- 6 Perry St
- 7 Mr Chow
- 8 Macao Trading Co.
- 9 China Blue
- 10 Giorgione
- 11 Houseman
- 12 Charlie Bird
- 13 The Clam
- 14 Hudson Clearwater
- 15 Brooklyn Fare
- 16 Little Branch
- 17 Ear Inn
- 18 Lazy Point
- 19 Smith & Mills
- 20 Locanda Verde
- 21 Bubby's
- 22 Merriweather Coffee + Kitchen

MARKETS

- 23 Trader Joe's
- 24 Dean and DeLuca
- 25 Gourmet Garage
- 26 Sunrise Mart

HOTELS

- 27 The Greenwich Hotel
- 28 Soho Grand Hotel
- 29 The James Hotel
- 30 The Jane Hotel

FITNESS

- 31 Equinox
- 32 SoulCycle
- 33 The Dogpound
- 34 Yoga Vida
- 35 Flywheel Sports
- 36 Barry's Bootcamp
- 37 Physique 57
- 38 Gotham Gym

PARKS

- 39 Hudson River Park
- 40 James J Walker Park
- 41 Duarte Square
- 42 The Church of St. Lukes in the Fields Garden
- 43 Hudson River Park Tennis Courts
- 44 Basketball Courts at Canal Street
- 45 Pier 40 at Hudson River Park
- 46 Trapeze School New York

SHOPPING

- 47 BDDW
- 48 Thom Browne
- 49 Shinola
- 50 Jeffrey New York
- 51 Miller's Oath
- 52 Ducati
- 53 WYETH

CULTURE

- 54 Film Forum
- 55 Children's Museum of the Arts
- 56 Soho Playhouse
- 57 New York City Fire Museum
- 58 Whitney Museum of American Art
- 59 IFC Center
- 60 The Flea Theatre
- 61 Lucille Lortel Theatre



Tucked in a quiet corner of West Soho, Greenwich West is a bold newcomer to downtown New York. Located just a short walk from the waterfront, this striking full-service tower is a modern reinterpretation of the classic New York loft building. Designed by an innovative Parisian design team, the building is inspired by the neighborhood's maritime industrial legacy. With expansive views of the New York skyline and Hudson River, the stylish interiors reflect Manhattan's golden age of residential glamour, while twenty-first century amenities and services root Greenwich West firmly in the present.

GREENWICH WEST BUILDING





Greenwich West is seamlessly woven into the urban fabric of West Soho's historic streetscape. Projecting subtly from the façade, a glass-and-steel canopy shades the building's impressive entrance on tree-lined Charlton Street at the quiet west end of what begins as Soho's fashionable Prince Street. Grand stairs lead up to a generously scaled lobby detailed in travertine, engineered rosewood millwork, and leather wall panels. Double-height windows frame a dramatic view of world-renowned French botanist Patrick Blanc's monumental vertical garden sculpture. Greenwich West's commitment to service resonates with the presence of 24-hour staff who greet and assist day and night.



Greenwich West is an urban lookout. In the lower stories, the building's oversized windows frame a light-filled gaze into the charmingly eclectic West Soho lifestyle. The view is an invitation to explore cobblestone streets with stores, restaurants and a uniquely downtown culture. Higher floors offer wide-angle perspectives of the Hudson River, New York Harbor and Statue of Liberty, while penthouse homes and the exclusive residents' rooftop lounge preside over a breathtaking panorama of the waterfront and New York skyline. Wherever you find yourself in Greenwich West, you will be connected to the vibrant visual feast of the city below.



Greenwich West's Paris-based design team has reinterpreted the architectural traditions of West Soho with European sensibility. Industrial-style windows are framed with elegant hand-laid brick patterns, including custom-pewter glazed brick borders, and additional nuances like Art Deco-inspired curved corners. The tower recedes gracefully, affording multiple sprawling terraces ideal for landscaping and modern day relaxation and entertainment. The building is adorned in a heather-colored brick with custom embossed facing, which was designed by Loci Anima and made specially for Greenwich West by the venerable Wienerberger brickworks in Austria, forming a façade reminiscent of classic New York City residential towers. Majestic in the light of painterly sunsets, Greenwich West glimmers over the Hudson River as part of the Soho skyline.



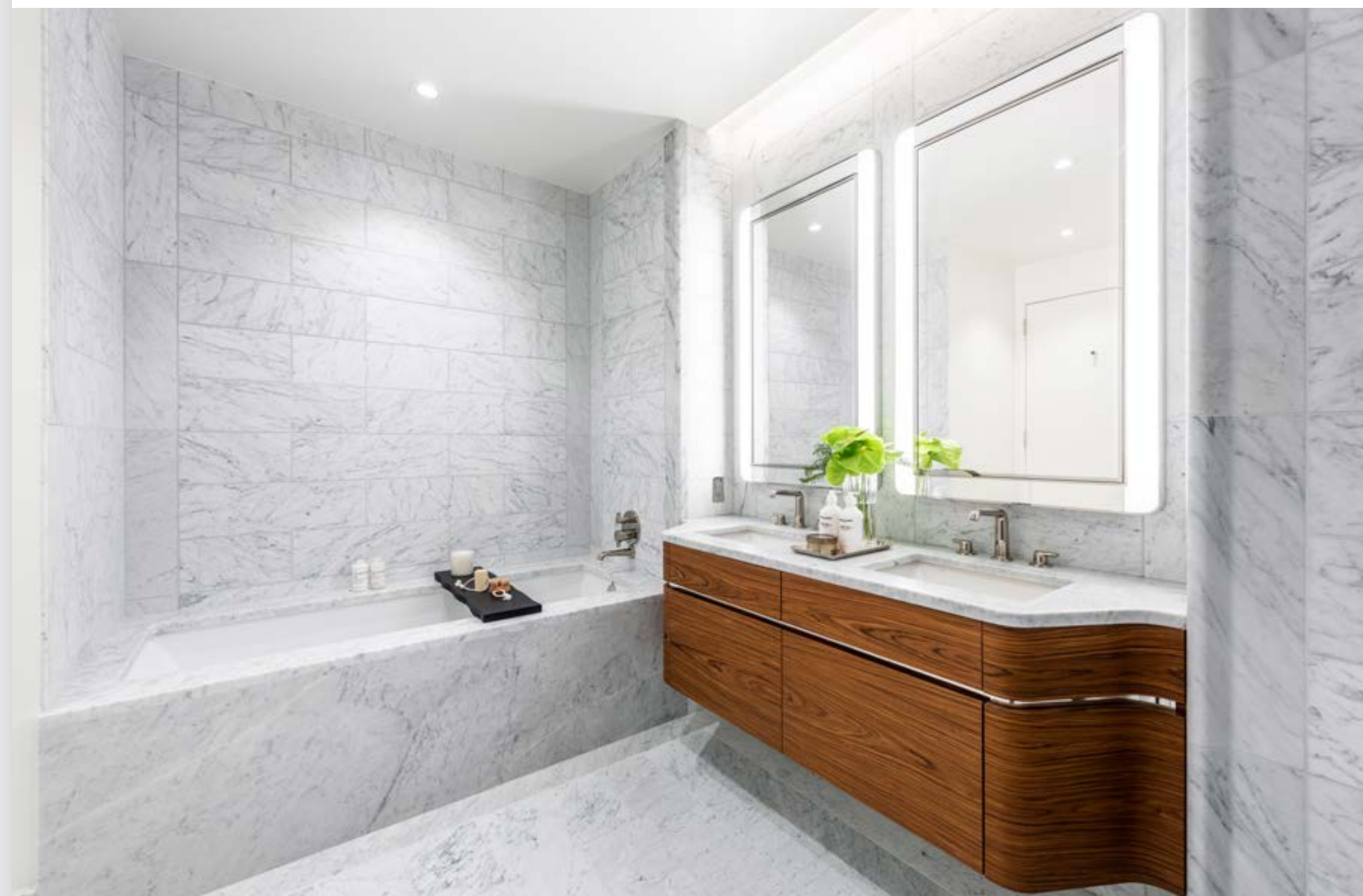
The full-service residences of Greenwich West range from pied-à-terre studios to thoughtfully arranged one-, two-, and three-bedroom homes, many of which include terraces. In each residence, open layouts meet classic European details; quality and permanence support the individual expressions of each private owner. The building's signature casement windows overlook Manhattan and the Hudson River.







Greenwich West's residential interiors are designed by the masterful architect Sébastien Segers. In the kitchen, Miele appliances nestle into custom walnut, metal lacquer, and fluted mirror casework crafted by Molteni&C. Uniquely formed kitchen islands skillfully crafted with “marine-edge” Carrara marble countertops integrate bookshelves. The sumptuous master bathrooms are sanctuaries clad in Carrara marble with engineered-rosewood vanities and polished nickel fixtures. Elegant one-of-a-kind powder rooms with dynamic, striated Zebrino marble evoke New York elegance.





Every detail of Greenwich West's interior has been carefully conceived to create casually elegant spaces. Daylight streams through the abundant windows across wide-plank European white oak floors. Walnut and Carrara marble clad the kitchens. Gently curved, hand-plastered interior wall corners echo the building's stylized façade and impart a bespoke quality to each residence. Deep window sills are topped with Carrara marble in honed finish. Engraved doors crafted with elegantly customized detailing are punctuated by specially designed hardware to complete the modernist composition. European-made Forbes & Lomax nickel-plated toggle light switches bring a high-quality, Euro-chic detail to each residence.



Lead a
Picturesque
Life in Downtown
Manhattan



The Greenwich West rooftop garden is a rare luxury, privately reserved for all residents. Various lounge and seating areas are choreographed into peaceful, landscaped vignettes, each offering breathtaking, unobstructed views of the city and water, and encouraging natural community among residents. An al fresco dining area and shaded alcoves anticipate convivial gatherings or tranquil Sunday afternoons spent reading or sunbathing.





Greenwich West's designers conceived of the residential amenity spaces as a sophisticated extension of home life. The Lounge embodies domestic scale and tactile craftsmanship, anchored by a double-sided travertine fireplace that can accommodate casual rendezvous or formal parties by reservation. A mirrored glass skylight graces a residents-only fitness center by The Wright Fit, which includes the latest cardio equipment and weight training gear, as well as a separate yoga studio. An elegant men's and women's spa promises a place to rejuvenate with steam rooms, showers, and a dressing area enhanced with custom millwork.







The Viewing Garden is a vivid symbol of well-being at Greenwich West. This meticulously landscaped vertical garden is the work of internationally celebrated landscape artist and botanist Patrick Blanc. Inside the tranquil courtyard at Greenwich West, Blanc created a work of art in which multiple plant species flourish on planted walls that reach up to 18 feet. As a rich visual backdrop to the lobby and lounge, Greenwich West’s unique courtyard affirms the urbanite’s relationship to the healing power of nature.

The Parisian Design Team

Design Architect

Loci Anima is a Paris-based studio specializing in architecture, design, and city planning, founded in 2002 by Françoise Raynaud, after nearly two decades working alongside legendary French architect Jean Nouvel. Today, Raynaud leads a team of 25 professionals in pursuit of “post-industrial animism”—her philosophy in which urban buildings foster meaningful connections between humans and the natural environment. Loci Anima has won numerous international competitions and critical acclaim for its vision. Since 2014, it has operated a New York office overseen by partner Jonathan Thornhill.

Interior Designer

Paris-based architect Sébastien Segers is highly regarded for melding design disciplines with an encyclopedic range of cultural references in his work. The polymath began his career in 1996 as an assistant to Marc Newson while still a student at the Ecole Nationale Supérieure d’Architecture de Paris-Belleville, and he later continued to work for Newson, as well as architect Jean Nouvel, before opening his eponymous studio in 2003. Today Segers is in high-demand to partner on special projects with fellow luminaries such as Jasper Morrison, Philippe Starck, and Newson. Segers has individually completed architecture and interior projects for discerning residential clients and global luxury brands that include Giorgio Armani and Azzedine Alaïa. Sculptural geometry, intuitive space utilization, and unparalleled craftsmanship characterize every one of his compositions.

Landscape Architect

Internationally celebrated as a designer and inventor, Paris-based botanist Patrick Blanc is best known as the creator of the green wall. Over his vaunted career, Blanc has completed approximately 300 of these no-soil vertical gardens, which include the world’s largest such installation near Paris as well as the tallest green wall for the Jean Nouvel–designed One Central Park residential tower in Sydney. Blanc’s earliest influence dates to age nine, when he encountered orchids at an international plant exhibition; he began experimenting with hydroponics shortly thereafter. The Wall Street Journal has exclaimed that “Patrick Blanc has turned that whole notion [of gardening] on its side, literally.”

The Neighborhood,
an Intersection
of Soho,
the West Village,
and Tribeca



In 1935, Jane Jacobs signed a lease for an apartment on Morton Street—a move that would define her visionary career in urban planning and the preservation of Greenwich Village. Forty-two years later, Michael Brody placed a DJ booth in the middle of an abandoned King Street building, creating the famed Paradise Garage dance club and forever changing nightlife. In 2003, Robert De Niro purchased a struggling movie theater on Varick Street, out of which the Tribeca Film Festival was born.

Greenwich West boasts one of the most creative legacies in New York. Situated on the nexus of Greenwich Village, Soho, and Tribeca, living here means endless discovery of history and culture. Just two blocks west, Hudson River Park winds along the river, indulging you with a picturesque outdoor waterfront oasis larger than Central Park.











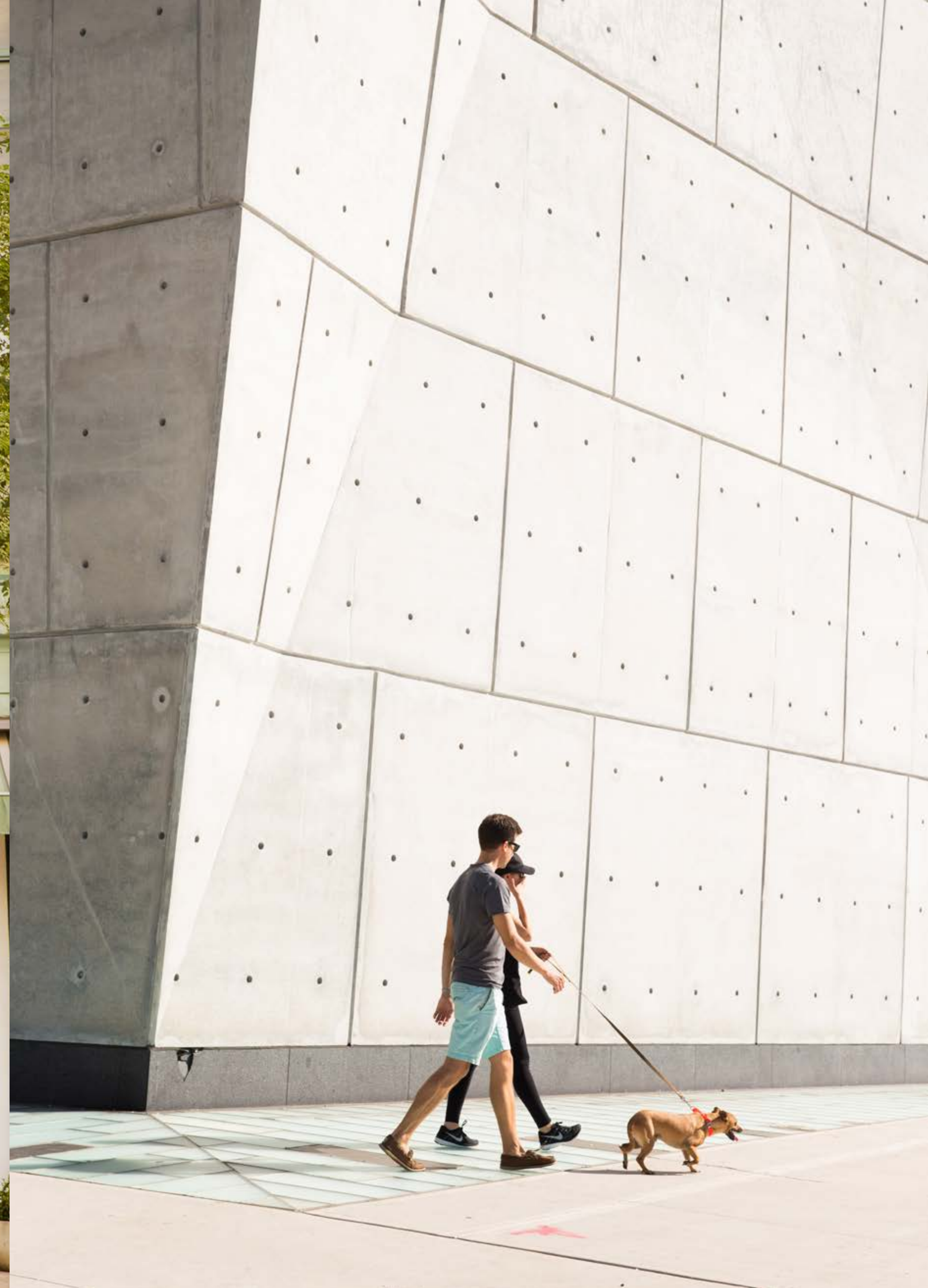








WESTVILLE RESTAURANT ON HUDSON STREET





THE JANE HOTEL ROOFTOP BAR ON JANE STREET

GREENWICH WEST
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